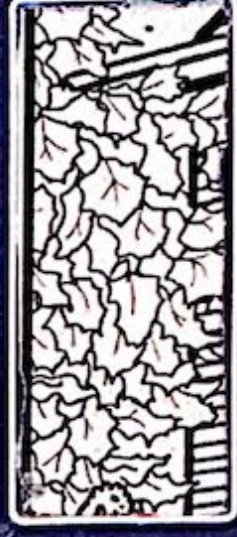


B E C O M I N G  
A N

ADVOCACY  
PLANNER

KATHLYN DANNEWALD

RCPL 5013: FALL 2021





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This zine explores my interpretation of my role as an advocate planner. I used both written and visual means to show how I see advocacy planning. By engaging with multiple mediums, I was able to find different means to convey my messages. I was especially interested in the idea of community based planning and sought to select imagery that represented that idea. My goal was to create an artistic, but still informative, representation of how I will operate as a planner.

--- ABOUT THE AUTHOR:

My name is Kathlyn, and I am a student at the Univ of Oklahoma studying Public Admin with a focus in city planning. Following graduation in the spring, I hope to work in a national park & eventually go into Planning & GIS!

Please read, experience, & enjoy!



me!





# What is Advocacy Planning?



Advocacy planning theory believes that planners should act as advocates for the values they believe in or for specific interest groups<sup>1;2</sup>. This goes beyond planning in a purely technical or scientific way<sup>1</sup>. Advocacy planning theory also proposes that planners operate within the ~~community~~ democratic, political system, which ideally results in pluralistic and inclusive planning<sup>2</sup>. Another important component in advocacy planning is empowering the public to have a larger role in the planning process by ensuring the public has access to all of the information they need in a form that is understandable.





# APPLICES FOR US





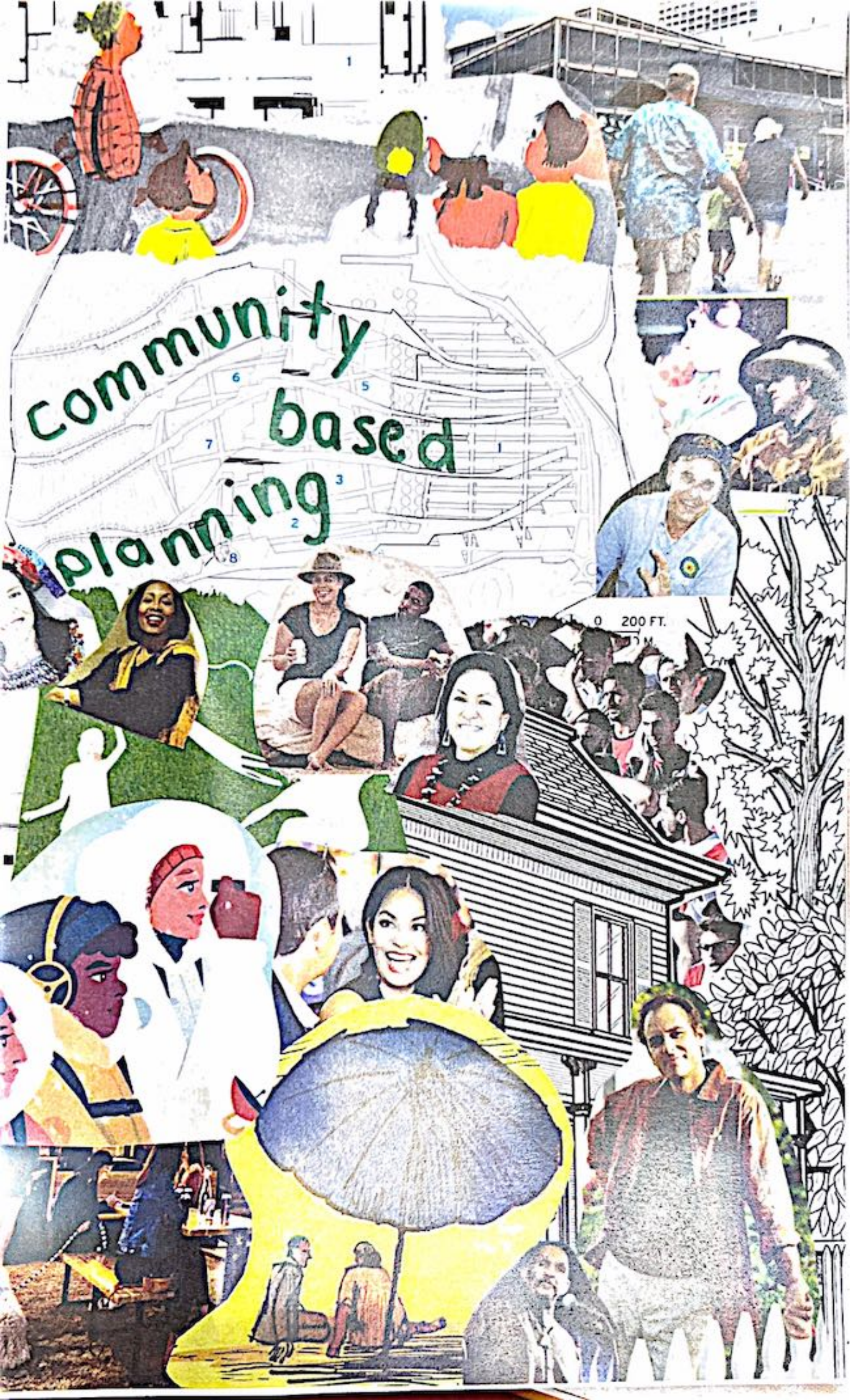
# ***My Role As Planner***

As an advocate planner, I intend to blend my personal expertise and values with the interest of the public and underprivileged groups. I do not believe planners should operate independently, but instead they should consider input from the public and other affected groups, as well as their own expertise and values. One of my main goals and responsibilities as a planner is to make the planning process as inclusive as possible. I believe planning is a community process, and the public should be active participants. As a planner and community member, I can offer expert guidance and suggestion, but as an advocate, the planning process I engage in is pluralistic.





# Community based planning







*selected sources*

1. Davidoff, P. (1965). Advocacy and pluralism in planning. *Journal of the American Institute of Planners*, 31(4), 331-338.

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2. Lee, C. A. (2022a, August 29). Introduction to Planning Theory [Lecture Slides].

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3. ---. (2022b, October 17). Urban Revolution [Lecture Slides].

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